

Elevate Patient Care and Grow Your Practice With a Migraine Sub-Specialty

Migraine is a genetic, neurological disease that affects nearly 48 million people in the United States – **as many as 1 in 5 patients** in your practice. Migraine has significantly greater prevalence than many common sub-specialties, and represents an opportunity for ODs to serve in the frontline of care for patients living with this debilitating condition.

90%

of people with migraine experience light sensitivity during a migraine attack.¹

40%

of people living with migraine are constantly light sensitive, even when they're not having a migraine attack.²

30-60%

of migraine attacks are triggered by light or glare.³

Avulux Migraine & Light Sensitivity Lenses are the only clinically proven lenses for patients living with migraine and light sensitivity.

90%

of Avulux users share that they can continue with their daily activities when wearing our lenses.



¹ <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5606068/#CR10>

² <https://pubmed.ncbi.nlm.nih.gov/2793458/>

³ <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3485070/#R28>

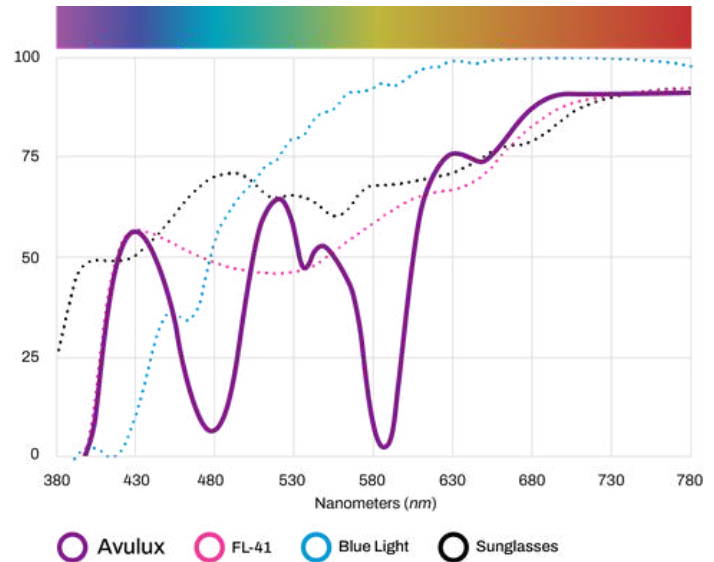
Avulux – An Optical Filter Backed by Clinical Evidence

Recent research^{4,5} identified the pathways through which light causes pain – showing that specific blue, amber, and red wavelengths of light can increase migraine headache pain, and green light can soothe it.

Avulux lenses absorb up to 97% of the most harmful blue, amber, and red light while allowing up to 70% of soothing green light through – without distorting color perception and remaining safe to wear indoors or outdoors.

A first for any optical lens, Avulux's patented multi-band precision optical filter proved its efficacy when compared to a placebo in an independent, randomized, double-blind, placebo-controlled study – the highest scientific standard.

For the first time, eye care professionals, their patients, and physicians can choose a clinically proven lens designed and formulated specifically to manage the impact of light.



Benefits of Becoming an Avulux Authorized Provider



Help patients get back to the activities they love with the only clinically proven lens for migraine and light sensitivity.



Open an entirely new revenue stream – supporting practice growth and positively impacting your practice's bottom line.



Expand care for existing patients and access an entirely new patient base that is traditionally managed by PCP's and Neurologists.



Dr. Julie Helmus, OD
Helmus Optometry
Davis, CA

“Avulux Migraine & Light Sensitivity Lenses are the first sub-specialty I've come across since myopia management that checks all the boxes: there's a huge need, plus it's rewarding and profitable.”

⁴ <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2818758/>
⁵ <https://academic.oup.com/brain/article/139/7/1971/2464334>

Accelerate practice growth and elevate migraine patient care by offering Avulux Migraine & Light Sensitivity Lenses.



Transform your practice and patient lives today! Visit ecp.avulux.com to become an Avulux Authorized Provider.